## Research areas:

Applications of mathematics to complex systems in manufacturing, communications, transport ....

Typical problem: Suppose $n$ users share files with one another using a peer-to-peer network. If a total quantity of files Q are shared, the benefit to user $i$ is $\theta_{i} \mathrm{u}(\mathrm{Q})$. We wish to choose Q to maximize

$$
\Sigma_{i} \theta_{i} \mathrm{u}(\mathrm{Q})-\mathrm{c}(\mathrm{Q})
$$

and ask each user to pay a part of the cost $c(Q)$.
What part of the cost can we ask of each user?
How can we cope with the problem of free-loading?

## A Mathematician Plays Who Wants to be a Millionaire?



Professor Richard Weber Statistical Laboratory University of Cambridge


## Who Wants to be a Millionaire?

## 15 questions away from a $£ 1,000,000$



## Useful Mathematics

- Probability
- Optimization using Stochastic Dynamic Programming
- Statistics


## Probability

The ideas of probability are fairly simple.
Example.
I will let you play the following game if you pay me $£ 10$.

## You toss a fair coin.

If it comes up heads I will pay you $£ 18$.
If it comes up tails I will pay you £4.
Are you willing to pay $£ 10$ to play this game?
Yes. Because with probability $1 / 2$ the coin shows heads and you win £18. With probability $1 / 2$ it shows tails and you win $£ 4$. So on average you receive

$$
(1 / 2)(£ 18)+(1 / 2)(£ 4)=£ 11
$$

and $£ 11$ is more than $£ 10$.

## Who Wants to be a Millionaire? Problem 1:

Suppose you have $£ 500,000$ and you know the right answer is either $A$ or $B$ (and you are sure it is definitely not $C$ or $D$ ).
Should you guess?

This is a question about what to do near the end of the game (when we have already won $£ 500,000$ ).
Later we will think about what to do at the start of the game.

## It is often a good problem-solving

 technique to work backwards.This maze
is more easily
solved by working backwards.


# "Life can only be understood backwards; but it must be lived forwards." 

## Soren Kierkegaard

## Who Wants to be a Millionaire? Problem 1:

Suppose you have $£ 500,000$ and you know the right answer is either $A$ or $B$ (and you are sure it is definitely not $C$ or $D$ ).

Should you guess?

If your don't play further you take home $£ 500,000$.
If you guess, then you either you are wrong and take home $£ 32,000$ or you are right and you take home $£ 1,000,000$.
These are equally likely. So your expected reward is
$(1 / 2)(32000)+(1 / 2)(1000000)=£ 516,000$.

This is what you could expect to get "on average".

Who Wants to be a Millionaire? Problem 2:
Suppose you have $£ 500,000$, you have no idea about the answer, but you do have the 50-50 lifeline.

What should you do?

If your don't play further you take home $£ 500,000$.
If you use the lifeline and then guess between the two remaining answers you take home $£ 32,000$ or $£ 1,000,000$.

These are equally likely. As before, your expected reward is
$(1 / 2)(32000)+(1 / 2)(1000000)=£ 516,000$.

## Who Wants to be a Millionaire? Problem 3:

Suppose you have $£ 250,000$, no lifelines, and you think the probability that $A$ is right is 0.5 , that $B$ is right is 0.3 , that $C$ is right is 0.2 and that $D$ is definitely wrong (probability 0 ).
What should you do?
If your don't play further you take home $£ 250,000$.
If you guess $A$ then with probability 0.5 you are wrong and take home only $£ 32,000$.

But with probability 0.5 you are right and now have $£ 500,000$.
So your expected reward is at least*
$0.5(32000)+0.5(500000)=£ 266,000$.
*at least, because you can do even better if, once you get to $£ 500,000$, you know the answer to the $£ 1,000,000$ question.

Who Wants to be a Millionaire? Problem 4:
Suppose you have $£ 250,000$, the $50-50$ lifeline is left, and you think that the probability that $A$ is right is 0.5 , that $B$ is right is 0.3 , that $C$ is right is 0.2 and that $D$ is definitely wrong. What should you do?

If your don't play further you take home $£ 250,000$.
If you guess $A$ then with probability 0.5 you are wrong and take home $£ 32,000$. But with probability 0.5 you are right and reach $£ 500,000$, and you still have the 50-50 lifeline left.
In Problem 2 we saw that the expected reward from this point was at least $£ 516,000$.

So now our expected reward is at least
$(0.5)(32000)+(0.5)(516000)=£ 274,000$.




Conclusion:
to be at $£ 250,000$,
believing $A$ is right with probability 0.5 , and having the 50-50 lifeline left, is worth

## $£ 274000$

The approach we have used is called
stochastic dynamic programming.

## "Banking" strategy on The Weakest Link



| Strategy | Optimal for |
| :--- | :---: |
| BANK at 20 | $0.000 \leq p \leq 0.602$ |
| BANK at 200 | $0.602<p \leq 0.724$ |
| BANK at 450 | $0.724<p \leq 0.795$ |
| BANK at 800 | $0.795<p \leq 0.843$ |
| BANK at 1000 | $0.843<p \leq 1.000$ |

## Optimization using

## Dynamic Programming

## Problem 5: What is the longest path from a to $p$ ?



Suppose we collect £3 if we travel from $a$ to $b$,
£4 if we travel from $b$ to $c$, etc.

Note that there are 20 different paths from a to $p$.

## Problem 5: What is the longest path from a to $p$ ?



## Problem 5: What is the longest path from a to $p$ ?



## Problem 5: What is the longest path from a to $p$ ?



## We have saved lots of work!

We might have calculated the length of each of the 20 possible paths.
Each calculation would have meant adding up 6 numbers.
Having done that, we would then have to compare the 20 results to find the greatest one.

The calculation we have made using dynamic programming has required much less arithmetic.

## Problem 6: What is the shortest path from a to p ?



## Problem 6: What is the shortest path from a to p ?



Cost $=18$

Problem 7: What is the least length of wire needed to connect all the cities?


Problem 7: What is the least length of wire needed to connect all the cities?


Cost $=48$

An optimal algorithm for this problem is

## Prim's algorithm

1. Let $S$ be a set of cities. Initially, place any one city in the set $S$.
2. Find the city closest to those already in $S$ and then add that city to $S$.
3. Repeat Step 2 until all cities are in S.

## Problem 7: What is the least length of wire

 needed to connect all the cities?

Suppose we start with $f$. We first add $g$.

## Problem 7: What is the least length of wire

 needed to connect all the cities?

Now add e.

## Problem 7: What is the least length of wire needed to connect all the cities?



Total length $=43$
The solution is a "minimum length spanning tree"

Problem 8: Apply Prim's algorithm to find the minimum spanning tree for the data below.


Problem 8: Try applying Prim's algorithm to find the minimum spanning tree for the data below.


Problem 9: What is the length of the shortest tour which starts at $a$, visits each city once and returns to $a$ ?


Problem 8: What is the length of the shortest tour which starts at $a$, visits each city once and returns to $a$ ?


Cost $=51$.
This is known as the "travelling salesman problem".

Prim's algorithm solves the minimum spanning tree problem efficiently. The work required to solve a problem with 20 cities is only about 2 times as hard as a problem with 10 cities.

However, there is no known method (like Prim's algorithm) for solving the travelling salesman problem efficiently. The work required to solve a problem with 20 cities is about 1000 times as hard as a problem with 10 cities.

Dynamic Programming is also useful for analyzing the game of Nim.

Rules for Nim: From a single heap of 37 matchsticks each of two players alternately subtracts any number from 1 to 5, except that the immediately previous deduction may not be repeated. A player wins when he leaves his opponent in a position in which he cannot take any matchsticks.


| last | matches left |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| move | 37 | 36 | 35 | 34 | 33 | 32 | 31 | 30 | 29 | 28 | 27 | 26 | 25 | 24 | 23 | 22 | 21 | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 | 0 |
| 1 | W | W | W | L | L | W | W | W | W | W | L | L | W | W | W | W | L | L | W | W | W | W | W | L | L | W | W | W | W | W | L | W | W | W | W | W | L | L |
| 2 | W | W | W | W | L | W | W | W | W | W | W | L | W | W | W | W | W | L | W | W | W | W | W | W | L | W | W | W | W | W | L | W | W | W | W | W | W | L |
| 3 | W | W | W | W | L | L | W | W | L | W | W | L | W | W | W | W | W | L | L | W | W | L | W | W | L | W | W | W | W | W | L | L | W | W | L | W | W | L |
| 4 | L | W | W | W | L | W | W | W | W | W | W | L | W | L | W | W | W | L | W | W | W | W | W | W | L | W | L | W | W | W | L | W | W | L | W | W | W | L |
| 5 | W | W | W | W | L | W | L | W | W | W | W | L | L | W | W | W | W | L | W | L | W | W | W | W | L | L | W | W | W | W | L | W | L | W | W | W | W | L |

The first player can win as long as the starting number of matchsticks is not $33,26,20,13$ or 7 .

Another Nim: From two heaps of 10 and 9 matchsticks, each of two players alternately subtracts any number from 1 to 3 (from one of the heaps). The player who takes the last matchstick wins.

Left in pile 2
Try to
complete the empty cells with W or L.

Left in pile 1


Another Nim: From two heaps of 10 and 9 matchsticks, each of two players alternately subtracts any number from 1 to 3 (from one of the heaps). The player who takes the last matchstick wins.

Left in pile 2

Left in pile 1

|  | $\mathbf{1 0}$ | $\mathbf{9}$ | $\mathbf{8}$ | $\mathbf{7}$ | $\mathbf{6}$ | $\mathbf{5}$ | $\mathbf{4}$ | $\mathbf{3}$ | $\mathbf{2}$ | $\mathbf{1}$ | $\mathbf{0}$ |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{1 0}$ | L | W | W | W | L | W | W | W | L | W | W |
| $\mathbf{9}$ |  | L | W | W | W | L | W | W | W | L | W |
| $\mathbf{8}$ |  |  | L | W | W | W | L | W | W | W | L |
| $\mathbf{7}$ |  |  |  | L | W | W | W | L | W | W | W |
| $\mathbf{6}$ |  |  |  |  | L | W | W | W | L | W | W |
| $\mathbf{5}$ |  |  |  |  |  | L | W | W | W | L | W |
| $\mathbf{4}$ |  |  |  |  |  |  | L | W | W | W | L |
| $\mathbf{3}$ |  |  |  |  |  |  |  | L | W | W | W |
| $\mathbf{2}$ |  |  |  |  |  |  |  |  | L | W | W |
| $\mathbf{1}$ |  |  |  |  |  |  |  |  |  | L | W |
| $\mathbf{0}$ |  |  |  |  |  |  |  |  |  |  | L |

It is a win for the firs $\dagger$ player.

## So how much is it worth to play Millionaire?

| Question for $£$ | 100 | 200 | 300 | 500 | 1000 | 2000 | 4000 | 8000 | 16000 | 32000 | 64000 | 125000 | 250000 | 500000 | 1000000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Probability | 1 | 1 | 1 | 1 | 1 | 0.99 | 0.8 | 0.7 | 0.5 | 0.4 | 0.35 | 0.3 | 0.3 | 0.29 | 0.28 |
| answer | 5679 | 5679 | 5679 | 5679 | 5679 | 5679 | 5726 | 6908 | 9440 | 17880 | 43200 | 59900 | 97400 | 167720 | 303040 |
| don't answer | 0 | 100 | 200 | 300 | 500 | 1000 | 2000 | 4000 | 8000 | 16000 | 32000 | 64000 | 125000 | 250000 | 500000 |
| best | 5679 | 5679 | 5679 | 5679 | 5679 | 5679 | 5726 | 6908 | 9440 | 17880 | 43200 | 64000 | 125000 | 250000 | 500000 |

The above table is for a game in which we have no lifelines. The probabilities with which we think we are going to be able to answer the questions are in blue.

At each point we must decide whether to quit or guess.
With these probabilities we should stop guessing once we reach $£ 125,000$.

## So how much is it worth to play Millionaire with lifelines?

Now consider a game in which we have 3 lifelines.
At each point we must decide whether to quit, or guess using a lifeline, or guess not using a lifeline.
Let us suppose that using a lifeline we can guess correctly with probability 0.5.
As before, the probabilities with which we think we think we can answer the questions without using a lifeline are in blue.

## So how much is Millionaire worth with lifelines?

| Question for $£$ | 100 | 200 | 300 | 500 | 1000 | 2000 | 4000 | 8000 | 16000 | 32000 | 64000 | 125000 | 250000 | 500000 | 1000000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Probability | 1 | 1 | 1 | 1 | 1 | 0.99 | 0.8 | 0.7 | 0.5 | 0.4 | 0.35 | 0.3 | 0.3 | 0.29 | 0.28 |
| Probability using 50-50 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 |
| 0 50-50 lifeline left |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| answer | 5679 | 5679 | 5679 | 5679 | 5679 | 5679 | 5726 | 6908 | 9440 | 17880 | 43200 | 59900 | 97400 | 167720 | 303040 |
| don't answer | 0 | 100 | 200 | 300 | 500 | 1000 | 2000 | 4000 | 8000 | 16000 | 32000 | 64000 | 125000 | 250000 | 500000 |
| best of the above | 5679 | 5679 | 5679 | 5679 | 5679 | 5679 | 5726 | 6908 | 9440 | 17880 | 43200 | 64000 | 125000 | 250000 | 500000 |
| 1 50-50 lifeline left |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| answer without 50-50 | 6849 | 6849 | 6849 | 6849 | 6849 | 6849 | 6908 | 8385 | 11550 | 19910 | 48275 | 64700 | 102200 | 172360 | 303040 |
| answer using 50-50 | 2840 | 2840 | 2840 | 2840 | 2840 | 3363 | 3954 | 5220 | 9440 | 22100 | 48000 | 78500 | 141000 | 266000 | 516000 |
| don't-answer | 0 | 100 | 200 | 300 | 500 | 1000 | 2000 | 4000 | 8000 | 16000 | 32000 | 64000 | 125000 | 250000 | 500000 |
| best of the above | 6849 | 6849 | 6849 | 6849 | 6849 | 6849 | 6908 | 8385 | 11550 | 22100 | 48275 | 78500 | 141000 | 266000 | 516000 |
| 250-50 lifeline left |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| answer without 50-50 | 7552 | 7552 | 7552 | 7552 | 7552 | 7552 | 7619 | 9273 | 12819 | 22700 | 51075 | 67100 | 104600 | 172360 | 303040 |
| answer using 50-50 | 3424 | 3424 | 3424 | 3424 | 3424 | 3954 | 4693 | 6275 | 11550 | 24638 | 55250 | 86500 | 149000 | 274000 | 516000 |
| don't-answer | 0 | 100 | 200 | 300 | 500 | 1000 | 2000 | 4000 | 8000 | 16000 | 32000 | 64000 | 125000 | 250000 | 500000 |
| best of the above | 7552 | 7552 | 7552 | 7552 | 7552 | 7552 | 7619 | 9273 | 12819 | 24638 | 55250 | 86500 | 149000 | 274000 | 516000 |
| 3 50-50 lifeline left |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| answer without 50-50 | 8519 | 8519 | 8519 | 8519 | 8519 | 8519 | 8595 | 10494 | 14563 | 24300 | 52475 | 68300 | 104600 | 172360 | 107891 |
| answer using 50-50 | 3776 | 3776 | 3776 | 3776 | 3776 | 4309 | 5137 | 6909 | 12819 | 28125 | 59250 | 90500 | 153000 | 274000 | 516000 |
| don't-answer | 0 | 100 | 200 | 300 | 500 | 1000 | 2000 | 4000 | 8000 | 16000 | 32000 | 64000 | 125000 | 250000 | 500000 |
| best of the above | 8519 | 8519 | 8519 | 8519 | 8519 | 8519 | 8595 | 10494 | 14563 | 28125 | 59250 | 90500 | 153000 | 274000 | 516000 |

With these assumptions about probabilities, the value of the game to the player (right at the start) is $£ 8,519$.

## Statistics



## A strategy for "Ask the audience"

In Millionaire the contestant has a lifeline called "Ask the audience".

Typically, there are 200 people in audience; they are asked to vote, $A, B, C$, or $D$ and results are:


Suppose the answer is $A$.
20 people feel sure it is $A$.
15 people feel sure it is $B$.
125 people think it is probably $A$ or $B$.
40 people have no idea whether it is $A, B, C$ or $D$.


If we follow the majority, we can sometimes be right and sometimes wrong.
In fact, the majority will be for $A$ about $70 \%$ of the time.

Suppose that only the people who feel they are sure vote. There are 20 votes for $A$ and 15 for $B$. In this case we see


And so we make the right choice.



