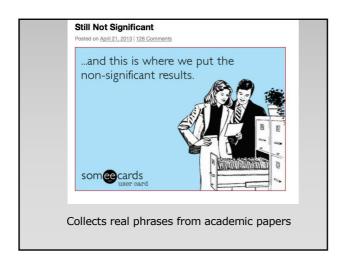


## Most studies crave 'significance'

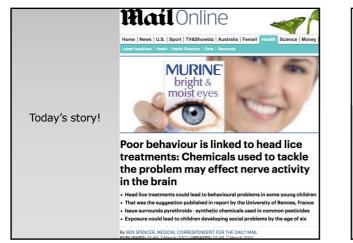
XKCD, Jan 2015	$\begin{array}{c c} \begin{array}{c} p \text{-VALUE} & \text{INTERPRETATION} \\ \hline 0.001 \\ 0.01 \\ 0.02 \\ 0.03 \\ 0.03 \\ 0.04 \\ 0.049 \\ 0.050 \\ 0.049 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0.050 \\ 0$
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## a borderline significant trend (p=0.09) a certain trend toward significance (p=0.08)

- a certain trend toward significance (p=0.08 a clear tendency to significance (p=0.052)
- a clear trend (p<0.09)
- a clear, strong trend (p=0.09)
- a considerable trend toward significance (p=0.069)
- a decreasing trend (p=0.09)
- a definite trend (p=0.08)
- a distinct trend toward significance (p=0.07) a favorable trend (p=0.09)

somewhat statistically significant (p=0.092) strong trend toward significance (p=0.08) sufficiently close to significance (p=0.07) suggestive but not quite significant (p=0.061) suggestive of a significant trend (p=0.08) suggestively significant (p=0.064) tailed to insignificance (p=0.10 tantalisingly close to significance (p=0.104) technically not significant (p=0.06) teetering on the brink of significance (p=0.06) tend to significant (p>0.1)



## OEM Online First, published on March 1, 2017 as 10.1136/oemed-2016-104035 Environment ORIGINAL ARTICLE Behavioural disorders in 6-year-old children and pyrethroid insecticide exposure: the PELAGIE mother-child cohort Jean-François Viel,<sup>1,2</sup> Florence Rouget,<sup>1,3</sup> Charline Warembourg,<sup>1</sup> Christine Monfort,<sup>1</sup> Gwendolina Limon,<sup>4</sup> Sylvaine Cordier,<sup>1</sup> Cécile Chevrier<sup>1</sup> Measured insecticide metabolites in urine of 571 pregnant women 6 years later measured metabolites in 287 children Correlated with behavioural problems 5 metabolites at 3 levels, mothers/children, 3 outcome scales = 60 95% confidence intervals for associations (adjusted with logistic regression)

Only one excluded 1.

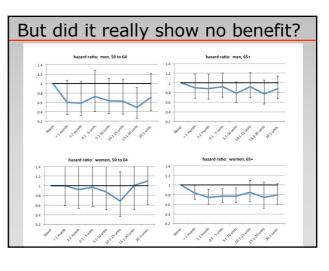
30 more	e sensitive tes	sts? Children	shown below
	95% CI) and Cox p values for abnorm 282, PELAGIE cohort, France) Internalising score	al or borderline scores on the SDQ and Externalising score	d child concentrations of urinary Reverse-scored prosocial behaviou
Metabolites (µg/L)	OR (95% CI)	OR (95% CI)	OR (95% CI)
3-PBA			
<0.0081	Ref.	Ref.	Ref.
0.008-0.037	1.41 (0.73 to 2.73)	1.52 (0.67 to 3.42)	2.93 (1.27 to 6.78)
≥0.038	0.70 (0.34 to 1.46)	1.96 (0.90 to 4.30)	1.91 (0.80 to 4.57)
Cox p value‡	0.94	0.04	0.07
I-F-3-PBA			
<0.0031	Ref.	Ref.	Ref.
≥0.003	0.86 (0.07 to 1.28)§	0.55 (0.21 to 1.41)¶	1.35 (0.59 to 3.07)
Cox p value‡	0.71	0.27	0.34
is-DCCA			
<0.067†	Ref.	Ref.	Ref.
0.067-0.158	1.06 (0.52 to 2.15)	0.63 (0.27 to 1.45)§	1.20 (0.53 to 2.71)**
≥0.159	0.97 (0.47 to 2.03)	0.97 (0.44 to 2.15)§	1.05 (0.45 to 2.56)**
Cox p value‡	0.95	0.80	0.68
rans-DCCA			
<0.136	Ref.	Ref.	Ref.
0.136-0.409	1.22 (0.59 to 2.51)§	0.60 (0.27 to 1.33)	0.71 (0.30 to 1.64)11
≥0.410	0.99 (0.47 to 2.10)§	0.57 (0.25 to 1.30)	0.76 (0.32 to 1.82)††
Cox p value‡	0.91	0.03	0.06
is-DBCA			
<0.134	Ref.	Ref.	Ref.
0.134-0.345	0.49 (0.22 to 1.13)##	1.92 (0.29 to 1.57)##	0.91 (0.35 to 2.34)††
≥0.346	1.49 (0.73 to 3.06)##	0.82 (0.36 to 1.86)##	2.14 (0.89 to 5.18)††
Cox p value‡	0.49	0.55	0.23

- Paper and press release only reported the few significant results [2 positive and 1 negative]
- A green jelly-bean example?
- And maybe children with behavioural problems get more head lice? [reverse causation]









## Conclusions

- Point estimates for all consumption levels show protection
- Confidence intervals are wide as few deaths in the baseline (never-drinker) category
- Wide CIs include plausible protective effects
- But authors essentially interpret 'not significantly different' as 'no effect'
- A serious misuse of statistics